

Celebrate the journey

As the line of light flickers its way from east to west through Hadrian's Wall Country, into Carlisle and on to the Cumbrian coast there will be opportunities to watch this amazing sight. At designated points along the Wall, stewarded viewing points will be available, however capacity is limited and places must be pre-booked.

See the light along its way

To be there to watch the light pass through, book your free place today. Visit www.illuminatinghadrianswall.com to reserve your ticket, and to plan your visit and book your accommodation.

The start of British Tourism Week

One hour from when the first light brightens the night sky in Wallsend, the line of light is anticipated to complete its journey and finally arrive at Bowness-on-Solway. Illuminating Hadrian's Wall is just the start of the celebrations for British Tourism Week 2010. From 15 to 21 March, an exciting programme of events will be held throughout the country with full details and locations available on line at www.britishtourismweek.com.

BRITISH TOURISM WEEK



I want to be there when the lights go on...

For more information and to book free tickets:

www.illuminatinghadrianswall.com

Follow the light on Twitter:

EmperorHadrian

Become a Facebook Fan of the light:

Illuminating Hadrian's Wall

Hadrian's Wall Heritage Ltd is extremely grateful to Calor for their generous support of Illuminating Hadrian's Wall. For more information on Calor visit www.calor.co.uk



See below for news of more great events taking place in the North East of England.

AV Festival 10: Energy

The AV Festival is an international festival of electronic arts, featuring visual art, music and moving image. AV Festival takes place from 5 – 14 March 2010 across NewcastleGateshead, Middlesbrough and Sunderland. www.avfestival.co.uk

Maker Faire

The world's premier event for DIY technology and craft. Expect cool robots, clever gadgets, knitted wonders, the occasional fireball and more! Across Newcastle: 13 – 14 March. www.NewcastleScienceFest.com/MakerFaire

Northern Lights Film Festival

The 7th Northern Lights Film Festival will run at various venues across Newcastle and Durham from 20 – 28 March 2010. For a full programme visit www.nlff.co.uk

Illuminating Hadrian's Wall is funded by:



Illuminating Hadrian's Wall Saturday 13th March 2010 a line of light from coast to coast

A line of light from coast to coast

On Saturday 13th March a line of light will blaze its way across the country, illuminating the historical beauty of Hadrian's Wall.

Segedunum Roman Fort, Wallsend will host the launch celebration for this spectacular event, with an outdoor performance based on the myth of the winged boy. At dusk the first light will be ignited, signalling the start of this 84-mile, unique journey.

Around 500 points of light, located every 250 metres along the Wall to mark the 'milecastles' and turrets built by the Romans, will illuminate one by one as the light winds its way towards Bowness-on-Solway in Cumbria.

Assisting the light's passage through Carlisle is the second spectacular event. A dazzling, torchlight procession through the city streets will welcome the light, before sending it onwards to its final destination.

Just imagine:

- 500 lights
- 84 miles
- 2 amazing events
- A once in a lifetime opportunity

Illuminating Hadrian's Wall is an ambitious project led by Hadrian's Wall Heritage Ltd which forms part of North East England's world-class programme of festivals and events developed by culture¹⁰ and presented in partnership with Lakes Alive. Be there when the lights go on, www.illuminatinghadrianswall.com



*For health and safety reasons, visitors are strongly advised not to try and access the Wall at any point other than the designated stewarded areas, or to wander on to the Hadrian's Wall Path National Trail or any adjacent land.

www.illuminatinghadrianswall.com

Wallsend Be there at the start

Wallsend is where it all begins. Segedunum Roman Fort, the eastern most fort on Hadrian's Wall, is hosting the launch event for this iconic celebration.

Before the light flies away into the night sky, a theatrical, public performance by internationally renowned company Theater Anu, based on the almost lost myth of the winged boy will take place at this historic site.

As the festivities reach their culmination and night starts to fall, the first light will be ignited, heralding the start of this epic journey.



Be a part of history

Since the Wall was built on the order of Roman Emperor Hadrian in AD122, never has such an awe-inspiring event dared to take place along its path.

Be there when the lights go on. The performance starts at 5.15pm at Segedunum Roman Fort. This is a free event.

Segedunum is a three minute walk away from Wallsend Metro and Bus Station. From Newcastle take the Metro from Monument to Wallsend. For more information on public transport telephone the Nexus travel line on 0871 200 2233 or visit www.traveline.org.uk. Car parking will not be available. Segedunum Roman Fort, Buddle Street, Wallsend, NE28 6HR. www.twmuseums.org.uk

For event and accommodation information visit www.illuminatinghadrianswall.com



Carlisle Welcoming the Light

As the line of light travels west, the 'Welcoming the Light' celebration will take place in Carlisle.

The city will come alive as a torchlight procession winds its way through the streets of Carlisle. To the uplifting brass sound of street band Tongues of Fire, costumed characters and musicians will fill the streets with light and sound. Impressive fiery engines from Pandemonium and thousands of flickering flames will accompany the revellers on their way.

Leading the parade through the city will be the ethereal Heliosphere. This giant, floating lantern with its seemingly weightless acrobats will offer a mesmerising tribute to this memorable event.



Become part of the parade

The procession has a twist. This very public event is designed to involve the public at every stage. As a visitor to the event, you will parade through the streets carrying flaming wax torches and dressed to Glow!

While taking part in the parade is free, official wax torches can be bought for £3 in advance or £4 on the day from Carlisle Tourist Information Centre on 01228 625600 or at www.golakes.co.uk/shop. We strongly advise purchasing in advance in order to guarantee availability. All profits will be donated to a local charity.

Be there at 5.30pm, outside Carlisle Tourist Information Centre, Old Town Hall, Greenmarket, Carlisle CA3 8JE.

Welcoming the Light is brought to you by Lakes Alive, www.lakesalive.org

www.illuminatinghadrianswall.com

